

NEW Chautauqua General Store opens in time for WinterFest 2020 and holiday gift shopping

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The Colorado Chautauqua is pleased to announce the Friday, December 11th grand re-opening of the completely refurbished General Store. Located in the historic building next to the Chautauqua Dining Hall, the store opening date coincides with Chautauqua’s second annual WinterFest, which runs from December 11, 2020 – May 1, 2021. The General Store will offer coffee, ice cream and a unique selection of curated gifts, foods, and other items, providing a scenic and memorable shopping and café experience.

To ensure a relaxed and socially distanced holiday shopping experience, the General Store will also host a two-day holiday shopping pop up event on the porch and grounds of the General Store on Saturday December 12 and Sunday December 13 from 11:00am – 4:00pm.

The store will feature Boulder and Colorado artisans and brands, as well as Chautauqua-branded merchandise. In addition to high-quality gifts, the General Store will also carry essential provisions for Chautauqua residents and guests. Homemade ice cream—a General Store favorite—will be served along with coffee, pastries, and food to go.

The new, year-round General Store is designed to be the perfect complement to the nature-based, musical, and artistic activities that embody Chautauqua. In warmer seasons, picnics will be available for visitors to enjoy on the Chautauqua Green and before scheduled events, such as the Summer Concert Series. There are also plans to include snowshoe and other outdoor equipment rentals.

These changes are the result of the General Store coming under the direct management of the Colorado Chautauqua Association (CCA), which also manages the grounds and buildings of the nonprofit National Historic Landmark, including its 59 socially-distanced rental cottages and three lodges.

Chautauqua CEO Shelly Benford describes her vision for the store: “The General Store is intended to be a lively space for neighborhood gatherings and group meet-ups where visitors and guests can connect with one another and pick up everything from their morning coffee to picnic lunches to one-of-a-kind gifts. We hope the community loves coming to our new store as much as we loved creating it!”

What: The General Store and Community House Holiday Shopping Pop Up Weekend

Where: The Colorado Chautauqua - 900 Baseline Road, Boulder, CO 80302

When: Grand Reopening of General Store - Fri, December 11, 2020

Holiday Shopping Pop Up Event – Sat December 12 and Sun December 13 – 11:00am – 4:00pm.

Opening Hours, safety information and more at chautauqua.com

For more information: Liza Purvis – 303.952.1638