



2019 Colorado Chautauqua Association (CCA) Board of Directors Candidate Application

Complete and save this application and submit electronically
to CCA Nominating Committee c/o membership@chautauqua.com Deadline for

receipt of applications: 5 p.m. MDT on Monday, June 24th

Information from candidate applications will be included verbatim with the online ballot and in information
mailed to those who vote by paper ballot.

Handwritten applications cannot be accepted.

Name: William (Bill) Briggs

Residence Address: 727 13th Street, Boulder, CO 80302

Phone: 303-449-7624 **Preferred E-mail Address:** william.briggs@ucdenver.edu

Employment: Retired CU faculty member, writer

Business Name, Address and Phone: Self-employed

How long so employed? 23 years as a faculty member, 25 years as a writer

Do you currently live in the Boulder area? If so, how long have you lived here? I live in Boulder and have lived here a total of 60 years.

Are you currently a member of CCA? How long have you been a member? Yes. Member since 2013(?)

Time available to commit to the CCA Board of Directors: 5–10 hours per week

Please provide three references (name, association/relationship, phone number):

Becky Hall, friend, 303-249-3874

John Kenyon, friend, 805-798-0886

Bob Morse, friend, 303-888-1603

1. Why are you interested in serving on the CCA Board of Directors?

I have served on the CCA board for five years and I am lucky to be eligible for another three years. I am interested in serving another term because there is so much vital work that needs to be done and I have finally learned enough about the organization that I can potentially be useful. It would be immensely satisfying if I could help CCA make progress on it many goals.

2. What would you hope to accomplish as a Board Member? What, specifically, would you like to work on as a CCA Board member, and why?

I have served on most of the CCA committees and have a good idea of how they function. I believe I could make the greatest contribution working on the Governance Committee and the Sustainability Committee. The first committee deals with many day-to-day housekeeping matters, which are important if the organization is to run efficiently and transparently. The second committee is involved with long range planning and implementation issues that are vital to the future of Chautauqua.

3. What do you see as the three greatest challenges or issues facing Chautauqua and the Colorado Chautauqua Association in the next 5 – 10 years?

In order of equal priority, here are three great challenges facing CCA.

- (i) As a community, we must restore a mutually beneficial, trusting, and functional relationship between cottage owners and the CCA board and staff. Without assigning responsibility or blame, far too much time and resources have been spent in the past few years on matters that arise from mistrust and miscommunication.
- (ii) In order to achieve cost savings, make overdue infrastructure upgrades, minimize our environmental impact, and reduce natural threats of fires and floods, we must work (with the City of Boulder) towards a more energy efficient and sustainable future for Chautauqua;
- (iii) We must find new sources of funding (for example, a larger donor/member base, grants, sponsorships, or a capital campaign) for Chautauqua's many needs (for example relocation of our maintenance facility, restoration of the Primrose cottage, and infrastructure improvements.)

My only reason for serving on the CCA board is to help meet these challenges.

4. How could you aid CCA in its outreach to the community?

As a longtime Boulder resident, I have ties to some local communities that are not otherwise represented on the board (for example, the recreation community, Department of Open Space and Mountain Parks, and to a lesser extent the university). In all my interactions with the public, I try to be a passionate advocate for Chautauqua, and I am always willing to cultivate new relationships.

5. Describe your nonprofit or for-profit board experience. Please include any fundraising you may have done.

I currently serve on the staff of a local nonprofit that is devoted to land stewardship and trail building. I am an active volunteer for the Boulder Shelter for the Homeless. I served on the City of Boulder Open Space Board of Trustees. And I have organized special events for fundraising (running races). Those positions did not require much fund-raising. I keenly understand the need for each board member to be involved in fundraising in her/his own unique way.