



**2019 Colorado Chautauqua Association (CCA)
Board of Directors Candidate Application**

Complete and save this application and submit electronically
to CCA Nominating Committee c/o membership@chautauqua.com

Deadline for receipt of applications: 5 p.m. MDT on Monday, June 24

Information from candidate applications will be included verbatim with the online ballot and
in information mailed to those who vote by paper ballot.

Handwritten applications cannot be accepted.

Name: Tom Miers

Residence Address: 6336 Reserve Dr, Boulder 80303

Phone: (303) 517-6831 **Preferred E-mail Address:** miers.tom@gmail.com

Employment: Engineering and Engineering Management

Business Name, Address and Phone: Ball Aerospace, 1600 Commerce St,
Boulder CO

How long so employed? 35 years

Do you currently live in the Boulder area? Yes

If so, how long have you lived here? 35 years

Are you currently a member of CCA? Yes. **How long have you been a member?** June
2019

Time available to commit to the CCA Board of Directors:

I am winding down my career and will be increasingly available over the next couple of
years. In the meantime, I travel occasionally but I have some scheduling flexibility so it
should not interfere with my ability to serve on the board.

Please provide three references (name, association/relationship, phone number):

- Jeff Heidenga, Director Ball Aerospace, colleague and friend, (720) 206-4926
- Leslie Arnold, former Asst. Superintendent BVSD, current Superintendent Johnstown-Milliken School District (970) 980-5953
- Mike McClellan, neighbor and friend, (303) 503-0853
- Jack McDonald, CEO Jack's Fish Camp nonprofit and friend, (303) 875-1231

1. Why are you interested in serving on the CCA Board of Directors?

Although I am originally from Texas, I have lived in Boulder for 35 years and I cannot think of an organization more important to this city than Chautauqua. Like many Boulderites, I have a strong connection to Chautauqua, having hiked the trails, enjoyed the Dining Hall, and attended various events. I am a particular fan of the Space Series! Now that both my job and my volunteer commitments are less demanding, I am looking to support an organization that really matters to me and to the community.

2. What would you hope to accomplish as a Board Member? What, specifically, would you like to work on as a CCA Board member, and why?

My board experience has taught me that the most important thing I can do as a board member is to help establish and support the organization's strategic initiatives. CCA has a very well-defined strategic plan and I would be looking to support the board and staff by plugging my competencies in wherever needed. Of CCA's eight areas of strategic focus, I think I could add value in the following areas if required: Environmental Leadership, Operational Excellence, Financial Stewardship, and Community Partnerships.

I have extensive experience in finance, having overseen budgets of hundreds of millions of dollars; contract negotiations; new business development; project management; team development; engineering; and governance - and would be willing to put those skills to work wherever needed at Chautauqua.

3. What do you see as the three greatest challenges or issues facing Chautauqua and the Colorado Chautauqua Association in the next 5 – 10 years?

From looking at past annual reports and CCA's strategic plan, I believe the biggest challenges facing CCA include:

- Creating a sustainable business model that incorporates multiple revenue streams so the organization is able to fund its operating and capital needs without over-relying on the lodging business;
- Maintaining the traditions that are so important to Chautauqua, while also creating and implementing new and innovative programming and other pursuits that will attract new and intergenerational patrons;
- Continually managing the increasing costs associated with running a business in Boulder without sacrificing mission-related endeavors.

4. How could you aid CCA in its outreach to the community?

Having lived in Boulder for 35 years, I have many connections in the community and would be happy to reach out to those organizations on Chautauqua's behalf.

5. Describe your nonprofit or for-profit board experience. Please include any fundraising you may have done.

- **Director, Board of Education, Boulder Valley School District – 8 years**
- **Trustee, Board of Elders, Calvary Bible Evangelical Free Church – 4 years**
- **Assistant Scoutmaster, Troop 76 and 576 Boy Scouts of America, Boulder/Louisville Co – 20 years**
- **Past President, Reserve Homeowners Association, Boulder CO – 8 years**
- **Director, Manhattan West Condominiums – 3 years**

In addition to these formal board positions, I have been very active in many other organizations, including:

- Society of Photo-Optical Instrumentation Engineers (Professional Organization)
- Institute of Electrical and Electronics Engineers (IEEE) Microwave Theory and Techniques Society (Professional Organization)
- Institute of Electrical and Electronics Engineers (IEEE) Electron Devices Society (Professional Organization)
- The Electrochemical Society (Professional Organization)
- Eagle Scouts

I have been involved in many fundraising activities associated with my involvement with Calvary Bible Evangelical Free Church (including building projects) and the Boy Scouts (which relies heavily on contributions/donations).

Board members are expected to make a monetary donation of some amount in addition to the membership fee. We strive for 100 percent board participation.