



News Release
For Immediate Release

Contact: Jen Marshall
The Fresh Ideas Group
303-449-2108, ext. 18
jen@freshideasgroup.com

Colorado Chautauqua Association awarded Green Hospitality Award
National Historic Landmark recognized by Colorado Hotel & Lodging Association for sustainability initiatives

BOULDER, Colo. (Nov. 30, 2011) — The Colorado Hotel & Lodging Association (CHLA) recently recognized the Colorado Chautauqua Association (CCA), the steward of Boulder’s cultural and historical gem the Colorado Chautauqua National Historic Landmark, with a CHLA Green Hospitality Award for its efforts in sustainability within the hotel industry. Receiving the third-place award, the 113-year-old nonprofit was acknowledged for its ability to bridge the gap between historic preservation and sustainable business practices.

“We are impressed with Colorado Chautauqua’s ability to integrate energy efficient features within their historic cottages while maintaining their charm and comfort for guests,” said Christine O’Donnell, president of Colorado Hotel & Lodging Association.

“In 2008, we launched an initiative to become the most sustainably-operated National Historic Landmark in the country,” said Susan Connelly, executive director of the Colorado Chautauqua Association. “That goal, and a grant from the Governor’s Energy Office, sparked the assembly of a team of experts to evaluate our energy usage, water conservation, and waste management practices and recommended physical and operational improvements, including to our lodging operation.”

CCA increased energy efficiency and comfort of the historic cottages and lodges with strategic air sealing, upgraded insulation, high efficiency heating and cooling equipment, water conserving plumbing fixtures and efficient lighting. The nonprofit purchases only Energy Star rated appliances and five cottages have received the Energy Star rating. Awarded by the Environmental Protection Agency, this rating is an uncommon achievement for existing buildings, much less historic buildings.

To date, CCA has netted an approximate 40 percent decrease in water consumption campus-wide for irrigation purposes and an approximate 30 percent decrease in energy consumption in its cottages.

The first-place Green Hospitality Award was given to the Little Nell in Aspen, Colo. for its implementation of the farm-to-table culinary experience, energy-saving and green operations, and participation in the Eco-Luxe program, a unique partnership with the Aspen Valley Land

Trust providing guests the opportunity to contribute to local open space preservation. Runner-up was Lewis Properties, a multi-management company, for its commitment to greening all three of its properties – the Golden Hotel in Golden and the Quality Inn and Suites and University Park Inn in Boulder.

The Colorado Hotel & Lodging Association has more than 540 members representing more than 40,000 guestrooms throughout the state of Colorado. CHLA's member properties include romantic bed and breakfast inns, luxury hotels, limited service properties, Colorado ski resorts, Rocky Mountain cabins, rustic guest ranches, relaxing spas, weekend getaway timeshares, and condominium and vacation rental services, ranging in size from three to 1,100 rooms. CHLA also offers visitors the leading searchable database of travel accommodations and vacation lodging in Colorado. Visit www.coloradolodging.com for more information.

###

The Colorado Chautauqua Association is a 501(c)(3) nonprofit organization that preserves, perpetuates and improves the site and spirit of the historic Chautauqua, enhancing its community and values through cultural, educational, social and recreational experiences. The chautauqua experience is based on lifelong learning, love of nature, voluntary simplicity, and music, oration and the arts. Historic significance, traditions, cultural relevance, respite and enrichment are among the community benefits provided by the Colorado Chautauqua. CCA serves as the steward of historic Chautauqua. It leases from the City of Boulder and has full responsibility for preservation and use of 26 acres of Chautauqua Park, home to many public buildings, gardens and 99 cottages, 58 of which are available for rental through the Association. The Colorado Chautauqua was designated a National Historic Landmark in 2006. The Colorado Chautauqua Association is a Scientific & Cultural Facilities District (SCFD) Tier II organization. For more information about the Colorado Chautauqua and the CCA visit www.chautauqua.com or www.facebook.com/coloradochautauqua.

For access to historic photos, or to arrange interviews with executive director Susan Connelly, contact Jen Marshall at 303-449-2108, ext. 18.